



The Bottom Line: Five Reasons Why Law Firms Need Lawyer Prep™

1. **Unparalleled value.** With a proprietary e-learning platform, a comprehensive library of skills-based e-learning programs, and a team of experienced instructors and course designers at its disposal, Lawyer Prep can assist your firm in filling substantive gaps in an existing professional development program, converting in-house materials to a web-based platform, or creating new programs from the ground up.
2. **Blended Learning.** Online courses may be combined with on-site seminars and coaching sessions to create a blended learning experience, utilizing a variety of interactive formats and delivery methods.
3. **Associate retention.** Premier law firms spend hundreds of thousands of dollars annually to replace talented associates who decide to leave the firm. Associates frequently point to a lack of meaningful professional development as a key consideration in deciding to leave. Providing associates with essential skills training using a flexible, interactive approach will allow them to experience higher levels of job satisfaction, which will make them more likely to remain at the firm.
4. **Extended training.** A common criticism of traditional professional development is that training sessions are fixed in time and place, making it difficult or impossible to access training materials at a later date. Lawyer Prep's on-demand e-learning platform, with its bookmark feature and intuitive interface, enables attorneys to quickly access key information long after a training session has ended.
5. **Improved efficiency.** A second, related criticism is that professional development results in significant workflow disruptions. Because Lawyer Prep's on-demand e-learning programs are divided into short, discrete segments, attorneys are able to engage in training sessions or access materials at their convenience without disrupting the billing cycle.

Please contact us via email at info@lawyerprep.com or by phone at 800-940-4817 if you would like additional information.